CAHIP – GOLDEN GATE

2027 Sponsorship Packages

VISIT US
cahip-gg.org



OUR MEMBERS ARE YOUR TARGET AUDIENCE

Get Connected to CAHIP Members

CAHIP - Golden Gate is the largest association of health insurance professionals in the San Francisco Bay area. CAHIP - Golden Gate members service the health insurance needs of large and small employers as well as people seeking Medicare and individual health insurance coverage.

ANNUAL SPONSORSHIP

The Most Direct Access to Healthcare Influencers

When you become an annual sponsor of CAHIP - Golden Gate, the local chapter of California Agents and Health Insurance Professionals (CAHIP) and the National Association of Benefits and Insurance Professionals (NABIP), you are instantly connected with CAHIP - Golden Gate members at the forefront of the healthcare industry. 12-month packages can be purchased at any time. Package updates are released in January each year.

Be part of our robust calendar of annual events and member communications:

01
Medicare Mastery Conference

Presented in partnership with CAHIP - Silicon Valley, this annual conference brings together brokers serving the Medicare market for education on industry trends, compliance and regulatory updates, and networking with carriers.

02 NEW
Medicare Mastermind Series

A new quarterly series open to all industry professionals looking to stay up to date on all things Medicare.

03
Annual CE/Social Day

This Spring annual networking and educational event spotlights industry trends, compliance, legislative updates and more in a fun, relaxing atmosphere for brokers and carriers to connect.

04
Chapter Meetings and Webinars

Hosted by CAHIP - Golden Gate that address business development strategies and a variety of other topics throughout the year.

Plus: Giants Game Day NEW

Our new annual outing to cheer on the SF Giants — Sunday, July 25.

05
Annual Legislative Update

This January event provides our membership with an analysis of both State and Federal legislation that impacts our industry.

06
Trail Talks

Elevate your networking game on the trails, promoting health and connection.

700+
EMAIL SUBSCRIBERS

COMMUNICATIONS

- CAHIP - Golden Gate emails with over 700 subscribers in the target market
- Email blasts for current and critical events
- CAHIP - Golden Gate website
- CAHIP - Golden Gate social media channels

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Metallic Partners

WHAT YOU'LL RECEIVE:	PLATINUM $5000	GOLD $3500	SILVER $2500	BRONZE $1500
Complimentary admission to annual CE/Social Day	**4** broker tickets	**3** registrations	**2** registrations	**1** registration
Sponsor recognition at annual CE/Social day	Platinum	Gold	Silver	Bronze
Medicare Mastery Conference: Exhibit table + one registration	INCLUDED	—	—	—
Featured speaker at one GG sponsored member Webinar	✓	—	—	—
Five minutes to speak to full group at CE/Social event	✓	—	—	—
Lunch or Breakfast sponsor recognition at in-person member meetings*	**2** meetings	**1** meeting	—	—
Dedicated social media posts	**6** posts	**4** posts	**2** posts	—
Trail Talks	Exclusive sponsorship	Exclusive sponsorship	Recognition	—
COMBINED SAVINGS	over **$3,000**	over **$2,500**	over **$1,500**	over **$1,000**

*Includes complimentary registration, table to showcase collateral, two minutes to speak to group.

All Metallic Levels Receive:

PLATINUM · GOLD · SILVER · BRONZE

2 **Annual CE/Social Day:** Complimentary Exhibit table, **includes two registrations**, Advertising and Signage

- Company Logo on website home page
- Company Logo on all email blasts
- Company Logo on rolling PowerPoint displayed during member meetings and events

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More Ways to Sponsor

GIANTS GAME DAY NEW

$2,500

Main Event Sponsor

Sunday, July 25

WHAT YOU'LL RECEIVE:

- **5** game tickets
- **2** dedicated pre-game social media posts
- Company logo on e-blasts
- Advertising on the scoreboard
- Company logo on website home page

$500

Member Meeting Sponsor

WHAT YOU'LL RECEIVE:

Lunch or Breakfast sponsor at one of our monthly in-person member meetings includes complimentary registration for one, table to showcase collateral, two minutes to speak to group and promotion/recognition

MEMBER MEETINGS:

- Recognition at all member events
- Advertising and Promotions
- Sponsorship listing on CAHIP - Golden Gate Website with live link to Partner's website
- Sponsorship logo on all CAHIP - Golden Gate Email blasts

$250

Trail Talks Sponsor

WHAT YOU'LL RECEIVE:

Social media promotion, group photo with Sponsor banner/logo, customized thank you post cards, and sponsor logo emblazoned on a T-shirt for "Trail Talks"

NEW

$150 / year

Friend of CAHIP-GG

For Agencies or Independent Brokers

WHAT YOU'LL RECEIVE:

- Logo placement on our website
- Logo placement in e-blast communications



Book your sponsorship

Book your sponsorship online at **Cahip-gg.org**
or Email us **info@cahip-gg.org**